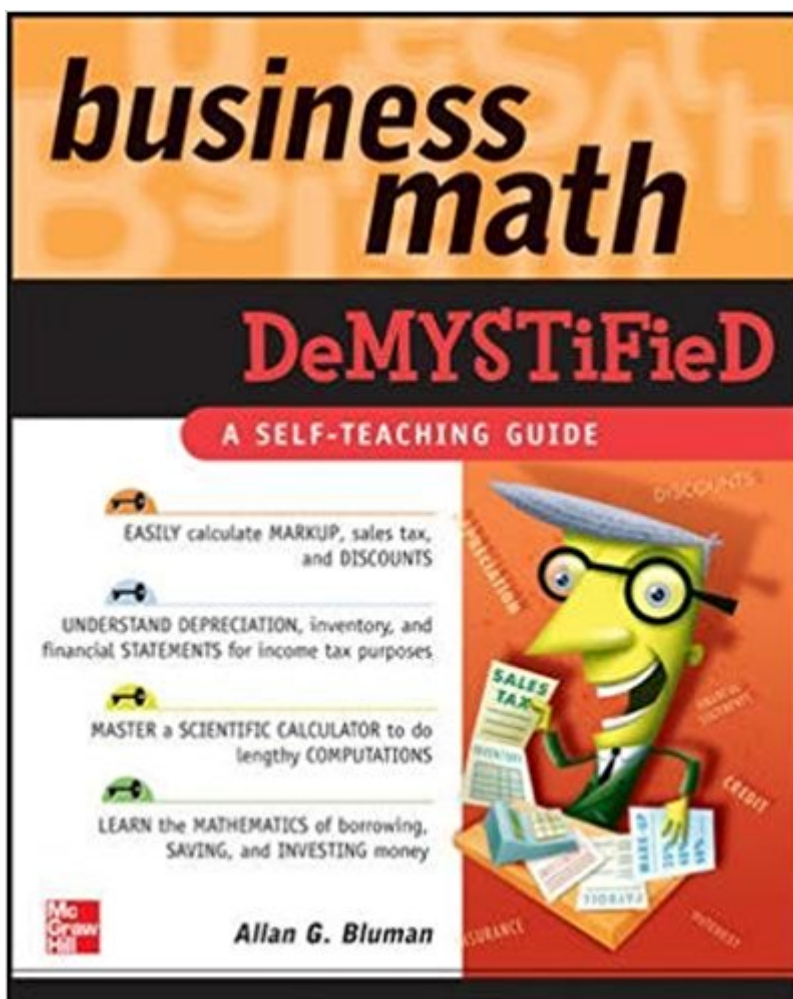


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Business Math Demystified



Synopsis

This work teaches business-management students all the basic mathematics used in a retail business and follows the standard curriculum of Business Math courses.

Book Information

Series: Demystified

Paperback: 390 pages

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Customer Reviews

Make It Your Business to Learn Business Math. Here's the fast and easy way! Keep your business running in tip-top shape with a firm grasp of the business math required for day-to-day transactions. Whether you need to calculate sales tax or keep records of inventory, experienced math instructor Allan G. Bluman provides a painless and effective approach to mastering the mathematical skills necessary for today's business world. With Business Math Demystified, you master the subject one simple step at a time -- at your own speed. This unique self-teaching guide offers a quiz at the end of each chapter to pinpoint weaknesses and a 75-question final exam to reinforce the entire book. Become a savvy business owner or manager with Business Math Demystified: Follow the standard curriculum of business math courses Easily master basic business mathematics concepts Supplement your college studies with this self-study guide and decipher complex terms in an easy-to-read format Learn how to calculate the markup, sales tax, and discount on items sold Get through lengthy computations with the sections on using a scientific calculator Understand depreciation, inventory, promissory notes, financial statements, stocks and bonds, and more Whether you want help in operating a profitable retail business or need to get through that business

math course, Business Math Demystified is the perfect shortcut.

Allan G. Bluman taught mathematics and statistics in high school, college, and graduate school for 39 years. He received his Ed.D. from the University of Pittsburgh and has written three mathematics textbooks published by McGraw-Hill, as well as the hugely popular Pre-Algebra Demystified, Probability Demystified, and Math Word Problems Demystified. Dr. Bluman is the recipient of an "Apple for the Teacher" award for bringing excellence to the learning environment and the "Most Successful Revision of a Textbook" award from McGraw-Hill. His biographical record appears in Who's Who in American Education, 5th edition.

My Business Math class changed to this book for our summer quarter this year. Personally I believe this was a big mistake. Throughout the quarter there has been a lot of confusion and aggravation with this book not only for us, the students, but for the instructor as well. The book is riddled with errors and typos throughout the text, including the answer key. There have been countless times reading the text and working through practice problems where you'll catch the author inverting numbers throughout the solution to the problem. It's also common practice to find that the answer key in the back of the book has the wrong answers. Which is frustrating to do homework and not be able to find their answer until next week when the instructor has to do the problem to find the book's wrong. Makes studying for our weekly in class quizzes and tests an even bigger challenge than what it should be. Some of the formulas are even incorrect or have typographical errors. Our instructor even told us he had to call his son on Wall Street to confirm that he's not "crazy" and that the formula they were using wasn't correct. I give this book 2 stars because the chapters and formulas that are correct do make sense in an easy to understand way. But as for a business math textbook, they have a long way to go to be considered a "professional" resource. I don't know much about the editor or whoever else read over this book, but it might help if they had a strong background in math so that they can catch these errors before publishing a textbook meant to teach people the proper way to use formulas and calculations in their business. I suggested to the Dean of Students that they would've probably had better luck using "Business Math For Dummies" at this rate. If you're looking to buy this book, I strongly suggest waiting for a revised edition and wait for a few hundred reviews before spending your money.

I bought this book as a refresher I recently graduated from an MBA program and I thought it would be a good refresher for business math the book is simple well-written contains answers in the back

I think the book is formatted well that follows a logical progression from simple real world mathematics 2 more complicated business problems offers step-by-step explanations as well as practice problems as well as reviews and quizzes overall I think it's a good product I still continue to use it I can't think of any downsides or negative things about the book currently

Used it for business class, really easy to follow.

This book is really easy to follow and should be read and studied by people who are entering the business finance field

I received this book super fast, it was exactly as described. It has been one of the most helpful math books I have ever used! It has detailed examples and formulas that help a lot with working problems.

This book helped me so much. Highly recommend this book.

Nicely organize, and easy to understand

Excellent book.

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